

Best Practice No.1

1st International Commerce Conference on “Role of Commerce, Management & Technology in Modern World” organized by Seth G.B.Murarka Arts & Commerce College Shegaon in association with Maharashtra Commerce Association & Gujarat Universities Commerce & Management Teachers Association – A Mega Commerce Convergence of Research & Thought Provoking.

Yearly International Level Conference:

Each year Maharashtra Commerce Association (MCA) & Gujarat Universities Commerce & Management Teachers Association (GUCMTA) conduct national/ international Level Conference for faculty Members of Commerce and Management including Research students for providing knowledge on career goals in Commerce and Management Research issues. In Academic year 2019-20 our college got an opportunity to organize **1st International Commerce Conference** on 29th Nov. 2019 to 30th Oct.2019. The international conference provides good platform for exchanging the research ideas among the faculty members and researchers all over the world. The participants provided excellent feedback on this conference.

Format for Presentation of Best Practice

1. Title of the Practice: 1st International Commerce Conference on “Role of Commerce, Management & Technology in Modern World”

2. Goal: The aim of organizing this conference is to bring together leading academic scientists, researchers and research scholars for exchanging and sharing their experiences and research results on all aspects of Commerce, Management & Technology.

The objectives and goal of this practice is as below:

- To provide a premier interdisciplinary platform for researchers, practitioners and educators for presenting and discussing the most recent innovations, trends, and concerns as well as practical challenges encountered and solutions adopted in the fields of Commerce, Management & Technology.
- To address and mitigate the problems faced by students in commerce and Management activity time to time.
- Avoidance of unnecessary social problems like mismanagement , mis-conduct of code, red-tapism etc.,
- Upgrading of student knowledge about all fields of Commerce and Management activity at university, state level and National level and International Research competition ,
- Suitable guidance and coordination from organizer of International level activity at small town like Shegaon.

3. The Context: The final goal of education is not merely knowledge accretion but service to humanity. Thus this best practice was initiated to step up extension services in the College. Under this scheme, every year we conduct a Yearly Activities with students and provides advice on career goals in Commerce and Management education issues. In Academic year 2019-20 our college had got an opportunity to organize **1st International Commerce Conference** on 29th Nov. 2019 to 30th Oct.2019. College Management, Head of the Institution and IQAC Coordinator motivated

time to time to push such efforts for getting exposed to our students in research activities. Conference Coordinator obtained excellent feedback from the participants.

4. The Practice: A Smart Commercial Manager has the key to success for all those involved in Commerce and Management education, and we hope these resources will be useful for faculty, students and staff alike. The most important dictum of the institution is to build a best future to the students who are coming educationally background from rural areas.

5. Evidence of Success: As proof to above statements and practices, the following things can be underlined: The Director of Commerce and Management have maintained close observation of the students and encourage some students to participate in research activities. The faculty members and students had contributed research paper for publication in conference proceeding.

6. Problems Encountered and Resources Required: Since from the inception the students enroll with this institution are from rural background they felt shy and afraid to disclose their problems. Initially the practice faced some communication gap and coordination problems. Faculty Members of Commerce and Management struggled to maintain records and observations.

7. Notes (Optional): One Faculty limit the responsibilities of all Faculty Members of Commerce and Management education to merely discharging their role as advisor. While assigned advisors can positively be motivated and often are they are effectively asked about commerce and management a more extroverted role in the development of a future colleague. The role of advisor usually is limited to guiding academic progress. This practice needed the student share and a obligation to the goals of the scholarly enterprise and a desire to succeed in their life.

8. Contact Details

Name of the Principal & Organizing Secretary of IC : Dr.A.L.Rathod

Name of Coordinator IC: Dr.Rajkumar M.Sharma

Name of the Institution: Seth G.B.Murarka Arts and Commerce College

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Best Practice No.2

Digital Literacy Counseling program for Women Under Techno – Savvy Women in India Abhiyaan in association with State Women Commission Cell, Mumbai: Five Proactive Group of Teachers working as Counselor are conducting a Tri monthly counseling session with the students and provide advice on Digital Literacy, career goals, education and training and personal

issues with different N.G.O. Counselor and N.G.O. obtain Oral feedback from the girl students and ensure their needs. This program was conducted on 16th Jan. 2020 at our college ground. Approximately 150 self help group women were given hands –on- training about installation and use of different mobile apps viz. banking, employment, emergency services, teaching and study etc. through audio- visual screen. The beneficiaries provided excellent oral feedback.

Format for Presentation of Best Practice

1. Title of the Practice: Digital Literacy Counseling program for Women under Techno – Savvy Women in India Abhiyaan in association with State Women Commission Cell, Mumbai

2. Goal: A working relationship between Counselor and students is an essential part of academic success. A growing body of research shows that a good counseling relationship is advantageous to the mentor's own success. Good Counselor a help students gradually understand how their objectives fit into the particular graduate degree program. The objectives and goal of this practice is as below

- To address and mitigate the problems faced by girl students and Lady self help group in their academic and family environment Maintenance of students' valuable time.
- Utility of necessary social apps for solution of day to day working prepositions of problems like Online banking services , Guess Booking , Online transfer and payments services Electric Bill Payment Fees , E-services & Payments through Bhim App and other apps which empower all
- Upgrading knowledge of Girl student and Self help group ladies working in rural area Like Shegaon.
- Suitable guidance and coordination about online apps approved by GOI & State Govt. for ensuring success rate of this scheme which develops the habits of Girl students and household lady
- The above campaign digital literacy has been continued through sending the Google form survey form among the girl students and other house hold lady regarding Electronic Banking and E –Payment services apps.

3. The Context: The final goal of education is not merely knowledge accretion but service to humanity. Thus this best practice was initiated to step up extension services in the College Under this program , we teachers adopted few bad habitual activity students to which we provide remedial measures , also counsel them to address and mitigate the problems faced by Girl students in their academic and family environment, to inculcate in our students sensitivity and responsiveness to social problems and sometime if needed provide educational aids such as textbook, notes etc; by which their higher education should be continued. Hence teachers of the institution are linked through **Digital Literacy counseling program for Women under Techno – Savvy Women in India Abhiyaan**, who will act as a counselor, mediator and coordinator in resolving the girl student's problems in rural and urban area.

4. The Practice: Digital Literacy counseling program for Women under Techno – Savvy Women in India Abhiyaan is the key to success for all those involved in graduate education, and we hope these resources will be useful for faculty, students and staff alike. The most important

dictum of the institution is to build a best future to the girl students who are coming educationally background from rural areas. The goals place above being implemented during the counsellorship.

5. Evidence of Success: As proof to above statements and practices, the following things can be underlined: The mentor has maintained close observation of the girl students and encourage some students to participate in placement activity conducted last year out of which seven students were short listed for final placement and recorded enthusiastic responses from them when we has taken feedback from students.

6. Problems Encountered and Resources Required: Since from the inception the girl students enroll with this institution are from rural background they felt shy and afraid to disclose their problems. Initially the practice faced some communication gap and coordination problems. **Digital Literacy Counseling programme for Women under Techno – Savvy Women in India Abhiyaan** struggled to maintain records and observations. In a good number of the higher educational institutions, power backup and internet connectivity are the two foremost problems. Besides, the short of sufficient staff and building are other challenging issues. But our most important focal point is to make maximum use of available resources. In spite of the above, we are trying our best to overcome these problems.

7. Notes (Optional): Some faculties limit the responsibilities of **Digital Literacy counseling programme for Women under Techno – Savvy Women in India Abhiyaan** to merely discharging their role as advisor. The role of advisor usually is limited to guiding academic progress. The role of counselor is centered on a commitment to advancing the student's career through an interpersonal engagement that facilitates sharing guidance, experience and expertise. This practice needed the girl student share and obligation to the goals of the scholarly enterprise and a desire to succeed in their life.

8. Contact Details

Name of the Principal: Dr.A.L.Rathod

Name of the Counselor : Dr.V.K.Gaikwad , Dr.R.M.Sharma ,Prof.P.B.Gaikwad and Prof.N.A.Dewar

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