## G.B.Murarka Arts & Commerce College, Shegaon, Dist. Buldana.

## Name of the Department - Career Counselling and Guidance Cell

Dept.Coordinator - Prof. N. S. Rajgure

Dept.Member - Prof. P. B. Meshram

Dept. Member - Prof. S. V. Agrawal

Academic Year - 2022-2023.

Date of Meeting Opening Year - 17/08/2022.

Date of Meeting Closing Year - 27/05/2023.

#### Main Objective of Dept -.

To provide guidance to students in the preparation for competitive exams.

To provide guidance to students on how to prepare a resume for a job.

To study the problems of students regarding competitive exams and provide career counselling.

## Activity / Agenda of Dept. Planned / Achieved during Academic Year 2022-2023

- 1) Organized a Seminar for B.Com III-year students on "Job-Oriented Computer Courses" on 01 September 2022.
- 2) Organized a career counselling session for B.A.III and B.Com III year students on "Guidance for Competitive Exam" on 17 March 2023
- 3) Organized an educational visit to Reliance Smart Point for B.Com III and B.A.III-year students on 09 March 2023 in collaboration with IQAC, the English Department and Placement Cell.
- 4) Organized an Industrial visit in collaboration with all Departments and Cells for B.Com III and B.A.III-year students to the Parle Biscuit industry on 20 March 2023.

## • Organized Soft Skills Programmes:-

- 5) Organized 'Skill Development Programme' for B.A. and B.Com students on 04 January 2023.
- 6) The English Department organized a workshop for B.A.I, III and B.Com I year students on "Time Management" on 12 April 2023.

Position in Constitution	Name of Person	Designation	
1. Chairperson	Dr. Anilkumar L. Rathod	Principal	
2. Coordinator	Prof. N. S. Rajgure	Assistant Professor	
3. Member	Prof P. B. Meshram	Associate Professor	
4. Member	Prof S. V. Agrawal	Assistant Professor	
5. Male Student 1	Nhikhil Laxman Dhage	Student	

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6.	Male Student 2	Ganesh Haridas Bhambere	Student
7.	Female Student 1	Gauri Ishwar Shejole	Student
8.	Female Students 2	Payal Santosh Satpute	Student
9.	IQAC Member/Coordinator	Prof. R. M. Sharma	Assistant Professor

The above activity /Agenda was Planned /Achieved per the following Departmental Constitution formed

Sign of Dept Coordinator

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Name of the Department: Career Counselling and Guidance Cell

Academic Year: 2022 - 2023 Activity No. : 01

Name of the Activity: A Seminar on 'Job-Oriented Computer Courses '

**Notice of the Activity:** All B.Com. III-year students are informed that the Career Counselling and Guidance Cell is organizing a Seminar on 'Job-Oriented Computer Courses'.

Date: 01 September 2022 Time: From 8.30 am to 9.30 am

Venue: Room No. 4

The objective of Academic /Co-Curricular Activity Planned and Executed:

To provide valuable insights into computer courses that are specifically designed to prepare individuals for the competitive job market.

Report of the Activity: The Career Counselling and Guidance Cell organized a Seminar on Job-Oriented Computer Courses ' on 01 September 2022 from 8.30 am to 9.30 am. The speaker delivered a keynote address on the importance of acquiring job-oriented computer skills in today's job market. students participated in this Seminar.

No. of Participated Student: 40

B.Com III

Outcome of the Activity Benefited to Students: Participants gained a clear understanding of the most sought-after computer skills in the job market





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Name of the Department: Department of English

Academic Year: 2022 - 2023

Name of the Activity: An Educational Visit to Reliance Smart Point.

Convener: Ku. Namrata S. Rajgure (Head of the English Department), Dr R.M.Sharma( IQAC Coordinator

**Notice of the Activity:** This is informed to all B. A. III and B. Com III students that we are going to arrange an educational visit to Reliance Smart Point, which will provide you with a valuable opportunity to learn about the retail industry and gain insights into the operations of a well-established retail store.

Date of visit: 09 March 2023.

Time: From 10.30 am to 12.30 am

Meeting Venue: College Hall.

Objectives of Academic /Co-Curricular Activity Planned & Executed:

To understand the retail business model.

To observe inventory management and product placement.

To analyze pricing strategies and promotions

Report of the Activity: The English department of G. B. Murarka Arts and Commerce College, shegaon in collaboration with IQAC, and Placement Cell organized an educational visit to Reliance Smart Point on 09 March 2023. Prof. R. M. Sharma, Prof.Ku. N.S.Rajgure, Prof.P.B.Meshram and Prof.V. K. Gaikwad visited Reliance Smart Point along with students. The students observed various aspects of the store, including, pricing strategies, store layout, customer service, technology integration, inventory management, and overall customer experience.

No. of Participated Students 42

B.A- III and B.Com III.

The outcome of the Activity Benefited to Students: Students gain a first-hand understanding of how a retail store operates, from product sourcing to inventory management, customer service and various pricing strategies, discounts, and promotions used in a real-world setting





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The English Department Organised visit in collaboration with Career Counselling and Guidance Cell, IQAC and Placement Cell to "Reliance Smart Point" on 03 March 2023





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Name of the Department / Cell: Career Counselling and Guidance Cell

Name of the activity: Career Counselling Session on "Guidance for Competitive Exam"

Notice of the activity: All B. A. III and B. Com III year students are informed to attend a Career Counselling Session on "Guidance for Competitive Exam".

Date: 17 March 2023

Time: From 9.00 am to 11.30 am

Venue: Room No. 04

Report of the activity: Career Counselling and Guidance Cell in collaboration with IQAC, the English Department and the Placement Cell Of G. B. Murarka Arts and Commerce College, shegaon organised a career counselling session on "Guidance for Competitive Exam" on 17 March 2023 from 9.00 am to 11.30 am. Nearly 60 students participated in this event. The speakers V.M. Dehankar and Dr. R.M. Sharma gave a lecture on "Guidance for Competitive Exam". The session provided guidance for competitive examinations as per their requirements for a variety of exams including UPSC, MPSC, NET, SLET and many more.

No. of participated students - 60 Students participated in this event.

Outcome of the activity - The students got information and knowledge to prepare for the competitive examinations and motivation to appear for the competitive exams and also got guidance to prepare for all types of competitive exams.



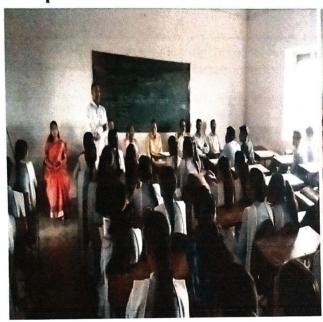


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College, Shegans

The English Department organised Programme in collaboration with Career Counseling and Guidance Cell, IQAC and Placement Cell for B.A. and B.Com Final year students on "Guidance on CompetitiveExam" on 17 March 2023.





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Name of the Department: Career Counselling and Guidance Cell

Academic Year: 2022 - 2023 Activity No.: 06

Name of the Activity: An Industrial visit in collaboration with all Departments and Cells

**Notice of the Activity:** All B.Com. III and. B.A. III-year students are informed that the Career Counselling and Guidance Cell in collaboration with all Departments and Cells is organizing an industrial visit to the Parle Biscuit industry.

Date of visit: 20 March 2023

Location: Parle Manufacturing Plant, Khamgaon.

**Departure Time:** 10.00 am **Meeting Venue:** College Hall

The objective of Academic /Co-Curricular Activity Planned and Executed:

To gain insights into the manufacturing and production processes of Parle products and to understand their commitment to quality and innovation.

Report of the Activity: The Career Counselling and Guidance Cell in collaboration with all Departments and Cells organized an industrial visit to the Parle Biscuit industry on 20 March 2023. The visit began with a guided tour of the manufacturing plant. We observed various stages of production, from raw material storage to packaging. It was impressive to see the high level of automation and quality control measures in place. During the tour, we learned about the intricate processes involved in making biscuits and confectionery. We witnessed the mixing, baking, cooling, and packaging of products. The emphasis on hygiene and quality was evident throughout the production area. We had the privilege of interacting with some of the staff members, who shared their experiences and expertise. Their dedication to maintaining Parle's reputation for quality was inspiring. The Principal, along with all the faculty members and 67 students participated in this industrial visit.

No. of Participated Student:

67

B.Com III and B.A. III

The outcome of the Activity Benefited to Students: The industrial visit to Parle was both educational and enlightening. It offered valuable insights into the world of biscuit and confectionery manufacturing, quality control, and sustainability practices.







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The English department organised an Industrial visit in collaboration with all Departments and Cells to Parle Biscuit industry on 20 March 2023.







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Name of the Department: Department of English

2023

Name of the Activity: A Workshop on "Time Management" for the students

Convener: Ku. Namrata S. Rajgure, Head of the English Department

Notice of the Activity: All B. A.I, III and B. Com I girl students are informed to attend a

workshop on "Time Management"

Date: 12 April 2023.

Time: From 09.30 am to 11.00 am

Venue: Room No.06

Objective of Academic /Co-Curricular Activity Planned & Executed: To educate participants about the importance of effective time management and to facilitate self-awareness regarding time management habits.

**Report of the Activity**: The English department of G. B. Murarka Arts and Commerce College, shegaon organized a workshop on "Time Management" for B.Com I students on 12 April 2023 from 09.30 am to 11.00 am. The workshop began with an overview of what time management is and why it is essential for personal and professional success. Assist. Prof. Ku. Namrata Rajgure emphasized the impact of poor time management on productivity and stress levels. Interactive activities allowed participants to practice prioritizing tasks, creating daily schedules, and setting achievable goals.

No. of Participated Student:

69

B.A. I, III and B.Com I

Academic Year: 2022-

The outcome of the Activity Benefited Students: It has built the confidence of every student who participated in the workshop. Participants also found the workshop highly informative and practical.



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The English department arranged a workshop for B.A.I,III and B.Com I students on 'Time Management' on 12 April 2023.







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# Organised Skill Development Program on 04 Jan 2023.



No. of Participated Students 60

B.A. and B.Com

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